


Workshop on Competition in Digital Platforms

 *Place: Iberostar Selection Miraflores*
Malecon 28 de julio 385, Miraflores 15074 - 6.6 km

 *8-9 November 2022*

Objective: The event will provide participants with an opportunity to explore the specificities of competition in digital platforms including its particular features (e.g. business models, network externalities and large amount of data from users), novel theories of harm, common challenges and possible solutions to address these challenges. The Workshop targets mostly senior officials from competition authorities of Latin America and the Caribbean, and it will focus on aspects related to abuse of dominance and merger control in digital platforms.

Agenda

Tuesday, 8 November 2022	
09h00-09h15	Welcome remarks <ul style="list-style-type: none">• Julián Palacín Gutiérrez, President of INDECOPI Peru [tbc]• Ori Schwartz, Head of Competition Division at OECD Secretariat
09h15-10h30	Introduction to Competition in Digital Platforms <ul style="list-style-type: none">• Ori Schwartz, Head of Competition Division at OECD Secretariat
10h30-10h45	Coffee break
10h45-12h00	Market Definition in Digital Platforms <ul style="list-style-type: none">• Juliane Mendelsohn, Junior Professor at Technische Universität Ilmenau
12h00-14h00	Lunch break
14h00-16h15	Abuse of Dominance in Digital Platforms Country experiences <ul style="list-style-type: none">• Paulo Burnier da Silveira, Senior Competition Expert at OECD Secretariat• Mark Niefer, International Advisor at US DoJ• Victor Fernandes, Commissioner at CADE Brazil
16h15-16h30	Coffee break

16h30-18h00	Competition Advocacy in Digital Platforms <ul style="list-style-type: none"> • Giuliana Zuñiga Díaz and Dany Avilés, Legal Executives at INDECOPI Peru • Rodolfo Tupayachi, Economic Adviser at INDECOPI Peru • Rolando Díaz Delgado, President of CONACOM Paraguay
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Wednesday, 9 November 2022	
09h00-12h00 <i>Coffee break around 10h30</i>	Hypothetical case exercise <ul style="list-style-type: none"> • A case exercise related to competition in digital platforms will be presented and participants will be divided into groups to discuss the main issues and then exchange views on key findings.
12h00-14h00	Lunch break
14h00-16h15	Merger Control in Digital Platforms <ul style="list-style-type: none"> • Paulo Burnier da Silveira, Senior Competition Expert at OECD Secretariat Country experiences <ul style="list-style-type: none"> • Mark Niefer, International Advisor at US DoJ • Alejandro Faya, Commissioner at COFECE Mexico • Salvador Flores Santillán, Head of Economic Competition Unit at IFT Mexico
16h15-16h30	Coffee break
16h30-17h45	Ex ante regulation <ul style="list-style-type: none"> • Ori Schwartz, Head of Competition Division at OECD Secretariat • Juliane Mendelsohn, Junior Professor at Technische Universität Ilmenau
17h45-18h00	Closing remarks <ul style="list-style-type: none"> • Julio Ubillus Soriano, General Manager at INDECOPI Peru • Paulo Burnier da Silveira, Senior Competition Expert at OECD Secretariat