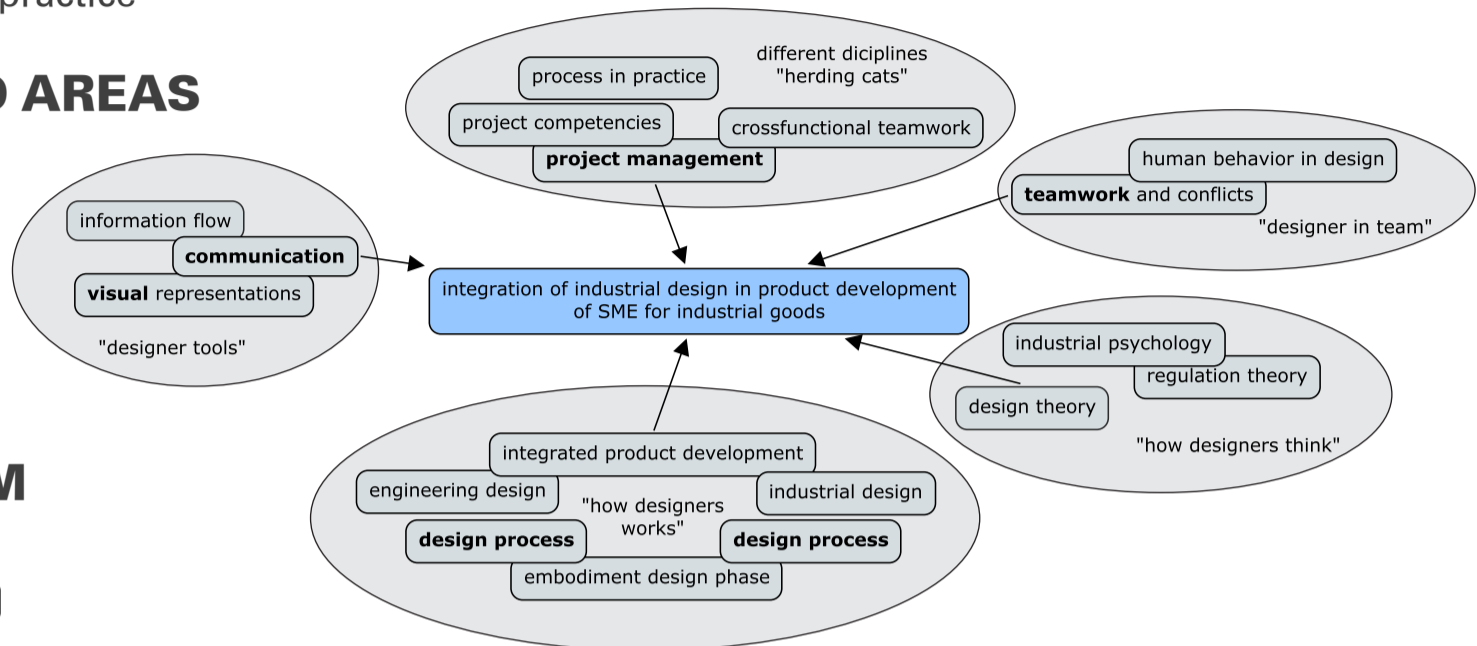




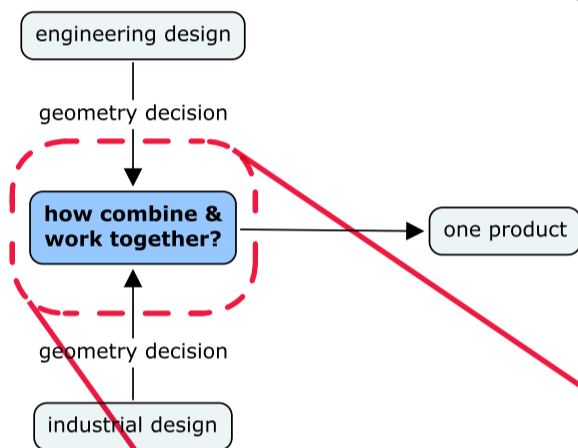
## SITUATION & GOALS

- growing importance of industrial design (ID) for industrial goods
- problems with integration of ID in the product development process
- support interaction between disciplines (engineering & industrial design)
- assist SME in practice

## RELATED AREAS

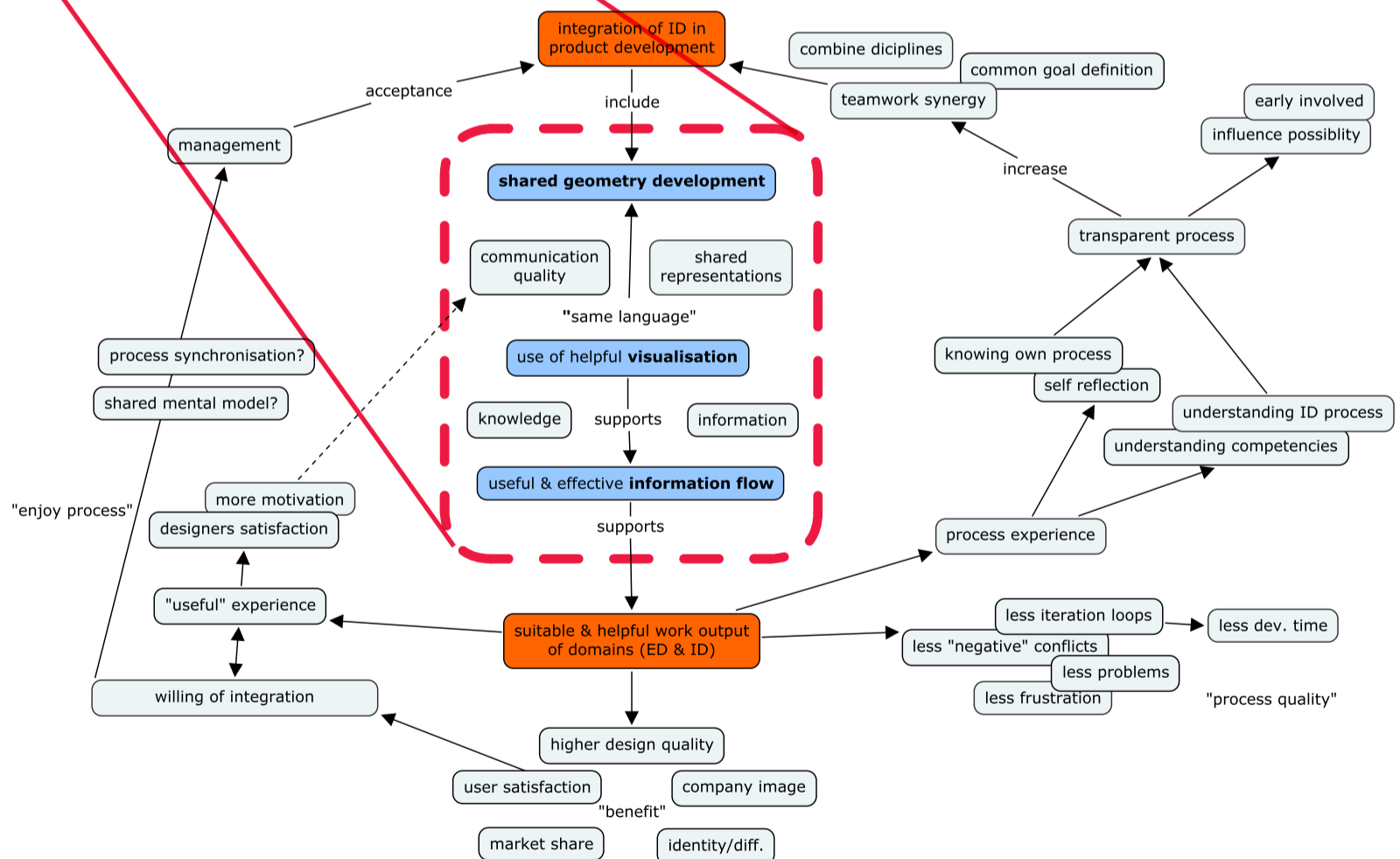


## PROBLEM



## RESEARCH QUESTION

„What are the essential visual information to be shared during embodiment design phase between industrial and engineering design (in the product development process for industrial goods)?“



## RESEARCH APPROACH & EXPECTED RESULTS

- analyse ED process in practice (SME: documentations, interviews, accompany process)
- collect essential geometry information & visual representations used
- verify which are useful for industrial design & mark gaps
- summarise in a guideline