

Online Marketing and HR Internship

Are you looking for a digital marketing internship? Do you want to learn more about Online Marketing, SEO and Human Resources? Then this internship is perfect for you. We are searching for interns right now because our platform is growing rapidly!

UniProf is specialized in providing professional tutors and teachers for private tutoring, exam preparation and thesis help. UniProf has set itself the goal of providing tutors for every subject for university students. Furthermore, you will work cross-domain on our new websites MusiProf and LinguaProf.

As an intern, you will be involved in our marketing activities as well as HR tasks. You will cooperate with a young and international team in a student-minded working environment. Our office is located in Valencia, Spain and is open for international students and Erasmus+ internships.

Your Tasks

Learn the basics of online marketing and HR and be fully involved in our team:

- Search and identify keywords with high potential (search volume, ranking difficulty)
- Optimize content on our website: layout, content, scannability, headings, etc.
- Recruit teachers using different channels and social media
- Perform job interviews with new teachers
- Use our reporting tools and Google Analytics data to measure the success of your campaigns
- Other tasks and projects based on your performance in the first weeks

Your Profile

- You study management, business, HR or a related subject
- You can express yourself well both written and orally
- You enjoy writing creative texts and target-group related content
- You have great communication skills and enjoy working in a team
- Hands-on mentality
- Your English level is minimum B2
- Your native language is German, Italian or French because you will work in one of those languages

What we offer

- Learn online marketing and HR practically
- Use different marketing tools to make data-driven decisions
- Experience a digital company growing
- Regular team events
- Free language lessons on LinguaProf
- No fixed working hours and remote work possibilities

Starting date and working hours

- Starting date: all around the year
- Duration: minimum 3 months, more is a plus
- Working hours: 35 hours per week
- Compensation: (optional) Erasmus+ Scholarship

How to apply?

Send the following information to jobs@uniprof.ie:

- Your CV
- A short motivation letter
- Your recent grades or latest diploma

UniProf, LinguaProf and MusiProf

www.uniprof.ie