

Annex Special admission requirements

1. Admission to the Master's degree program Media and Communication Science (MCS) with English as the language of instruction requires - in addition to the general and other admission requirements - the fulfillment of the language requirements according to paragraph 2 as well as the subject-specific qualifications listed below, which must be verified in the Master's aptitude test according to § 4 of the Regulations on Admission to Master's Degree Programs at the University (MAZugO). The aptitude test determines whether the applicant meets the special linguistic and subject-specific requirements for the degree program Media and Communication Science.
2. The studies require the command of the English language at least on level C1 according to the Common European Framework of Reference for Languages (CEFR). In addition to the corresponding language certificates of the CEFR / CEFR, the language level can also be proven by the minimum score of "good" in the module examination "Specialized Language English - Media (C1)" of the BA degree program "Applied Media and Communication Studies".
3. Subject of the aptitude test is the proof of the subject-specific qualification by means of a combination of the subject-specific qualifications named in items 4 to 6 and weighted based on scores.
4. The aptitude test in the sense of § 67 para. 1 sentence 1 number 4 ThürHG is assessed in terms of professional relevance with up to 70 points based on the following criteria:
 - a. Reference to the content of communication science, in particular knowledge of the function, structure and development of the media system and digital media as well as an overview of the most important theories of communication and media science with a maximum of 20 points;
 - b. Content-related to communication and media research, in particular knowledge and skills gained on the most important social science research methods with up to a maximum of 20 points;
 - c. Interdisciplinarity in the composition of the curriculum as well as in subject-level approaches, in particular conveying a basic understanding of technical, economic, political and psychological processes with up to a maximum of 20 points;
 - d. Reference to communication and media practice in terms of content, in particular skills for planning, designing, and evaluating different media products in line with the target group, media, and market, especially in the field of radio and television as well as in the multimedia, online and mobile areas as part of internships with up to a maximum of ten points.

5. In addition, the level of qualification is assessed according to the final grade of the degree program:

- a) very good = 30 points
- b) good = 20 points
- c) satisfactory = 10 points

6. Furthermore, the level of subject-specific qualification is evaluated with up to a maximum of 40 points based on the following competencies:

- a) Competencies and skills in communication and media research as referred to in item 4, para. 2, based on proven qualified professional experience of up to a maximum of five points;
- b) Determination of skills and abilities gained in communication and media practice in accordance with item 4, para. 4, based on proven qualified professional activities with a maximum of 15 points;
- c) Readiness and motivation for interdisciplinary research based on the letter of motivation with five points;
- d) Determination of international experience based on proven stays abroad (internships, study visits, professional activities), considering the type and duration with up to a maximum of 15 points.

7. In addition to the further provisions below, the proof of at least 40 points from the assessment according to number 4 is required as a basic prerequisite for admission to the Master's program MCS. When the applicant achieves, based on the file according to the assessments under points 4 to 6,

- a) a total score of 80 points or more, the aptitude test shall be assessed as "Special admission requirements met".
- b) a total score of less than 80, but at least 65 points, the applicant's suitability will be determined by a 30-minute interview to identify whether he or she has got any professional qualifications that have not yet been proven, and if so, the applicant will be assessed with up to 15 points. If the applicant continues to fail to achieve a total score of 80 points after the interview, the suitability is to be assessed as "Special admission requirements not met".
- c) a total score of less than 65 points, the suitability check is to be assessed as "Special admission requirements not available".