

Office Address (TU Ilmenau)

Technische Universität Ilmenau
Department of Economic Sciences and Media
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Education and Academic Positions

Since 06/2021	Research Assistant Management/ Organization Group TU Ilmenau, Germany
10/2020 – 03/2021	Student Research Assistant Management/ Organization Group TU Ilmenau, Germany
09/2018 – 03/2019	Student Research Assistant International Office TU Ilmenau, Germany
03/2019 – 05/2021	Master of Science in Media Economics TU Ilmenau, Germany Thesis: New forms of work organisation in SME – Triggers of organisational change and influence of tenure and age on commitment to change
09/2016 – 01/2017	Erasmus+ Study Leeds Beckett University, United Kingdom Subject: Entertainment Management
10/2014 – 04/2019	Bachelor of Arts in Media and Communication Science TU Ilmenau, Germany Thesis: Crisis communication at the Echo Awards 2018 – A quantitative content analysis of crisis communication strategies and user ratings on Facebook

Methodological Expertise

Qualitative Methods in Social Sciences, Quantitative Methods in Social Sciences, Content Analysis

Software Expertise

SPSS, MAXQDA